



Valerio Bassan

valerio.media

About me:

I'm a strategy consultant and media innovator focusing on the product and business side of journalism. I help subscription-based media companies that want to build a new relationship with their communities, through content, data, design, technology and marketing.

In my work with international clients, I apply a creative approach with a business-oriented mindset to innovative technologies, platform and formats. I recently co-founded Supercerchio, my own consulting studio.

● WORK EXPERIENCE

CURRENT – Milano, Italy

CO-FOUNDER – SUPERCERCHIO

01/02/2018 – CURRENT – Milano, Italy

STRATEGY CONSULTANT – IL SOLE 24 ORE

01/01/2021 – CURRENT – Roma, Italy

STRATEGY CONSULTANT – INTERNAZIONALE S.P.A.

01/07/2020 – CURRENT – Milano, Italy

STRATEGY CONSULTANT – PAGELLA POLITICA

01/04/2020 – CURRENT – Milano, Italy

NEWSLETTER AUTHOR – ELLISSI

01/01/2018 – CURRENT – New York City, United States

ENTREPRENEURIAL JOURNALISM CREATORS PROGRAM MENTOR – NEWMARK J-SCHOOL, CUNY

01/01/2020 – 01/07/2020 – Torino, Italy

DIGITAL STRATEGY TEACHER – IED - ISTITUTO EUROPEO DI DESIGN

01/01/2018 – 31/12/2019 – Milano, Italy

DIGITAL STRATEGIST & COMMUNICATIONS MANAGER – VICE MEDIA

01/09/2017 – 01/02/2019 – Milano, Italy

HEAD OF DIGITAL STRATEGY AND PRODUCT – FORBES ITALIA

01/09/2015 – 31/12/2016 – Milano, Italy

EDITOR-IN-CHIEF, VICE NEWS ITALIA – VICE MEDIA

01/01/2012 – 31/12/2014 – Berlin, Germany

FOUNDER, EDITOR-IN-CHIEF – IL MITTE

01/01/2008 – CURRENT – Italy

FREELANCE JOURNALIST – VARIOUS PUBLICATIONS
